

A FRAMEWORK FOR HUMAN FLOURISHING

THE ATTENTION PROTOCOL

Rebuilding Human Coordination for the Age of AI

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A discussion draft for builders, communities and long-term thinkers.

Executive summary

Artificial intelligence, blockchain and robotics can enable a world in which material capability is increasingly abundant and every person can turn a meaningful intention into action. The essential question is therefore not only what we can produce, but who we become and what we choose to contribute to the whole.

The Attention Protocol proposes a decentralized path from ego-driven attention - survival, status, possession and attachment - toward conscious contribution. Blockchain makes voluntary membership and participation portable. AI and robotics expand human agency. Communities provide the developmental spaces in which people can ask “Who am I?” and practice moving from self-protection toward service, love, creativity and shared flourishing.

“Attention shapes identity. Identity shapes contribution.
Contribution shapes the world we share.”

Blockchain Voluntary membership, identity and participation.	AI + robotics Capability and abundance in service of human intention.	Communities A path from ego and attachment to conscious contribution.
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1. The shift

Agrarian societies organized around land. Industrial societies organized around labor. Information societies organized around data. The next transition may be organized around intentional attention: the finite human capacity that decides which ideas, relationships and institutions grow.

Money remains useful as a coordination tool. This paper does not propose abolishing it. It argues that money is incomplete as a measure of human progress. A healthier system rewards the value people create for one another, not merely their capacity to capture attention.

The present mismatch

Digital platforms are optimized to retain attention. The resulting incentives can favor outrage, fear, addiction and endless consumption over learning, wisdom and cooperation. The design challenge is to create environments where meaningful contribution is easier to recognize and support.

2. The protocol hypothesis

The Attention Protocol is not a finished product or a universal ideology. It is a testable hypothesis: when people are met with the right community at the right moment, they can redirect attention from ego and attachment toward a meaningful contribution to others.

From “What do I get?” to “What can I give?”

The aim is not to reject personal needs, money or ambition. These belong to the human journey. The aim is to let them become a foundation rather than a destination. A mature definition of wealth includes the ability to create knowledge, health, art, trust, education, care, leadership, innovation and opportunity for others.

Know yourself The question “Who am I?” opens space beyond inherited roles.	Release attachment Status, fear and possession become tools, not identity.	Contribute Capability is directed toward the wellbeing of the whole.
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3. Communities as developmental environments

People begin from different needs: survival, security, belonging, competence, purpose and service. Topic-specific communities can meet a person at their present layer - whether their doorway is business, health, relationships, creativity, spirituality or technology - and offer practices, mentoring and belonging that make the next step visible. The “pyramid” is a developmental map, not a financial structure: no extraction, recruitment reward or promised return is implied.



The spiritual summit is not a status badge. It describes a growing experience of connection, love and being - named by some as unity with God and by others in secular language. Knowledge should flow downward and opportunity upward.

4. Membership, identity and trust

NFTs can serve as programmable membership credentials rather than speculative products. A membership can represent access, participation history, reputation signals, governance rights, events or shared work. Its usefulness depends on the quality of the community behind it.

- Clear utility before scarcity or price narratives.
- Transparent governance and member protections.
- No promise of appreciation, liquidity or investment return.
- Privacy-respecting, interoperable identity where possible.

Bu Bags: a possible genesis layer

The Bu Bags Ordinals collection can be positioned as a genesis membership: an early group supporting experimentation, community formation and the first service prototypes. It should be communicated with clear utility, risks, legal review and a strict separation between participation and financial promises.

5. AI, robotics and the concierge horizon

The long-term product horizon is an intelligent concierge: a trusted interface that helps a person turn a meaningful intention into coordinated action - from learning and travel to care, local service, creative projects and daily assistance. AI can plan and connect resources; robotics can extend that coordination into the physical world.

In a world of greater technological abundance, contribution need not mean sacrifice. It can mean that every person is increasingly able to bring their unique gifts to the wider community. The hard problem is not only capability: it is consent, safety, reliability, access, accountability and trust.

Intention A person names a need, gift or contribution.	Coordination AI maps options, permissions and next steps.	Action People, services and machines execute safely.
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6. Founders as stewards

Founders are not owners of human potential or authorities over members. They are stewards of culture: they set boundaries, model values, create opportunities and remain accountable to the people who participate.

A founder's success should be assessed through community health: member safety, learning outcomes, trust, inclusion, real-world contribution and the ability of people to become more capable without dependence on a single leader.

7. Initial roadmap

01 Listen Interviews, manifesto, community principles and a clear audience.	02 Prototype Genesis membership utility, small cohorts and measurable learning loops.	03 Build Concierge pilots, partnerships and transparent governance experiments.
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Metrics worth publishing

Retention by choice; member-reported value; successful collaborations; access and affordability; safety incidents; contribution stories; and the degree to which the community reduces dependency rather than creating it.

8. Long-term vision

Imagine a society in which the greatest aspiration is not accumulation but the meaningful contribution each person can make to the whole. Technology creates greater abundance. Communities help dissolve the layers of ego and attachment that separate people from themselves and from one another. Contribution becomes a more complete measure of success.

At the summit of the pyramid lies spiritual awakening: an answer lived, rather than merely spoken, to “Who am I?” Some call this unity with God; others call it presence, compassion, self-transcendence or human flourishing. This draft welcomes that plurality. No worldview is a condition of belonging.

“The future belongs to systems that help people remember who they are - and become capable of contributing from that place.”

Invitation

This is a draft for critique. It needs builders, ethicists, designers, community organizers, technologists, spiritual practitioners and skeptics. The purpose of feedback is not agreement - it is a more grounded, humane and testable next version.

Draft notice

This document is conceptual and does not constitute an offer, solicitation, investment advice, legal advice or a promise of future performance. Any token, membership or service implementation requires independent legal, regulatory, technical and safety review.